

C4 Imaging to Present at the Medtech Showcase 2017

Houston, Texas, (Dec 22, 2016) – C4 Imaging LLC today announced that President and CEO, Andrew Bright, will present at the Medtech Showcase 2017 (A Biotech Showcase™), taking place at the Parc 55 Hotel in San Francisco, January 10 – 11. He is scheduled to speak on Tuesday, January 10 at 9.30am PST and will review current and future applications of C4 Imaging's unique MRI contrast technology. Also attending the Medtech showcase will be Dr. Steven Frank, Chairman and Founder of C4 imaging. Dr. Frank is a Professor in the Department of Radiation Oncology at The University of Texas MD Anderson Cancer Center in Houston, Texas. He is Medical Director at the Proton Therapy Center and Director of Advanced Technologies for the Department of Radiation Oncology.

About C4 IMAGING

C4 Imaging is a technology company focused on developing innovative medical devices that enable clinicians to more accurately perform image-guided procedures. C4 Imaging's patent portfolio is centered on its proprietary positive-signal MRI contrast agent (C4) and encapsulation technology.

C4 Imaging recently launched its first product, the Sirius™ MRI Marker. Sirius™ is the first commercially available positive-signal MRI Marker and is a permanently implantable medical device used in the management of prostate cancer. In prostate brachytherapy, Sirius™ MRI Markers are attached to radioactive seeds and inserted into the prostate. Physicians can view and evaluate seed placement utilizing MRI, allowing for an accurate assessment of treatment quality.

C4 Imaging is now developing multi-modality (MRI and CT) products that address significant opportunities outside of prostate cancer; with breast cancer management and improved radiotherapy delivery being the next target markets. In addition, C4 Imaging is assessing the opportunity for C4 to be developed as an alternative to gadolinium based MRI contrast agents.

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